



# Revenue solutions for standalone TVs

Sell premium TV channels to guests & patients

What is it ?



Standard Coax cable

System ? **No**

Revenue solution for standalone TVs:

→ Charge patients for TV

→ Turns Hotel TVs into money makers



On installation premium TV channels can be locked.  
Viewing is only possible when entering a PIN code.

# What do you need?

## A Philips TV and a PIN code

**Works in every hotel, make use of existing infrastructure**



+



# Applications

# Use cases

→ Kiosk

New

→ Credit

New

→ Phone

→ Card



Print-out

- **Vendor machine\*** provides direct PIN-code to guest
- 1, 3, 7, 14 and 28 days access
- Low reception effort

# Use cases

→ Kiosk

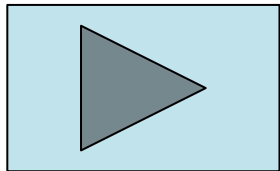
*New*

→ Credit

*New*

→ Phone

→ Card



HOTEL PORTAL

Logged in as:  
CARE Hotel

- > My Account
- > Change Password
- > Logout
- > Generate Pin

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## Generate Pin

Room number \*

Number of days \*
1 day (1 credit)

Your credits
Credits used in September: 493  
Credits used in August: 2753

Generate Pin

TV code: **123456**

Room: 1011

Duration: 7 days

Date: 21 august 2012, Time: 14:31:12  
This Access code should be used within one month after issuing.  
Service desk: +32 345678912

**PHILIPS** Hospitality TV

Print-out



- **Reception** provides direct PIN-code to guest
- 1, 3, 7, 14 and 28 days access
- Coupling to PMS/booking systems possible

# Use cases

→ Kiosk

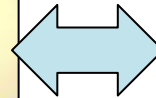
New

→ Credit

New

→ Phone

→ Card



Guest / Patient calls for access



- **"Phone operator"** provides PIN-code to guest
- 1, 3, 7, 14 and 28 days access
- Low reception effort



# Use cases

→ Kiosk

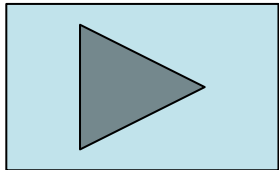
**New**

→ Credit

**New**

→ Phone

→ Card



Scratch cards



WWW.MY-CHOICE.TV

- **Guest** gets PIN-code with Card code + TV-code
- 1, 3, 7 days scratch cards
- Anonymous, low reception effort, card is value item

1 Press the 'MyChoice' button



2 Enter your TV ID



3 Enter your **MyChoice** code



4

Get your **personal** PIN code





# Installation

# Use of ROOM-ID: Link TV to ROOM

Room 100 = TV numb.1



Room 101 = TV numb.2



Room 102 = TV numb.3



## WWW.MY-CHOICE.TV


**DEALER PORTAL**

Logged in as:  
Jan de Dealer

- > My Account
- > Change Password
- > Logout
- > Hotels
- > **Rooms**
- > Request Credits





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**Room - Hotels**

 Hotels

Hotel	Nr of rooms
CARE Hotel	8
Etap Berlin	5
Maria Hospital	6
Rolands hotel	1

**Room - List "CARE Hotel"**

 Hotels  Rooms  New  Import CSV

Room number	Serial number
100	01234567890123
101	01234567890123
102	SSN12345678902
106	SSN12345678901
200	SN31335672345
300	SN30495588755
400	SNN12345678901
500	SN 3133 34353653

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