



Revenue solutions for standalone TVs

Sell premium TV channels to guests & patients



What is it ?

Standard Coax cable

System ? **No**

Revenue solution for standalone TVs:

→ Charge patients for TV

→ Turns Hotel TVs into money makers



On installation premium TV channels can be locked. Viewing is only possible when entering a PIN code.

What do you need?

A Philips TV and a PIN code

Works in every hotel, make use of existing infrastructure



+




TV THAT MATTERS

PIN code: 123456

Duration: 1 day

Date: 21 august 2012; Dime: 14:31:12

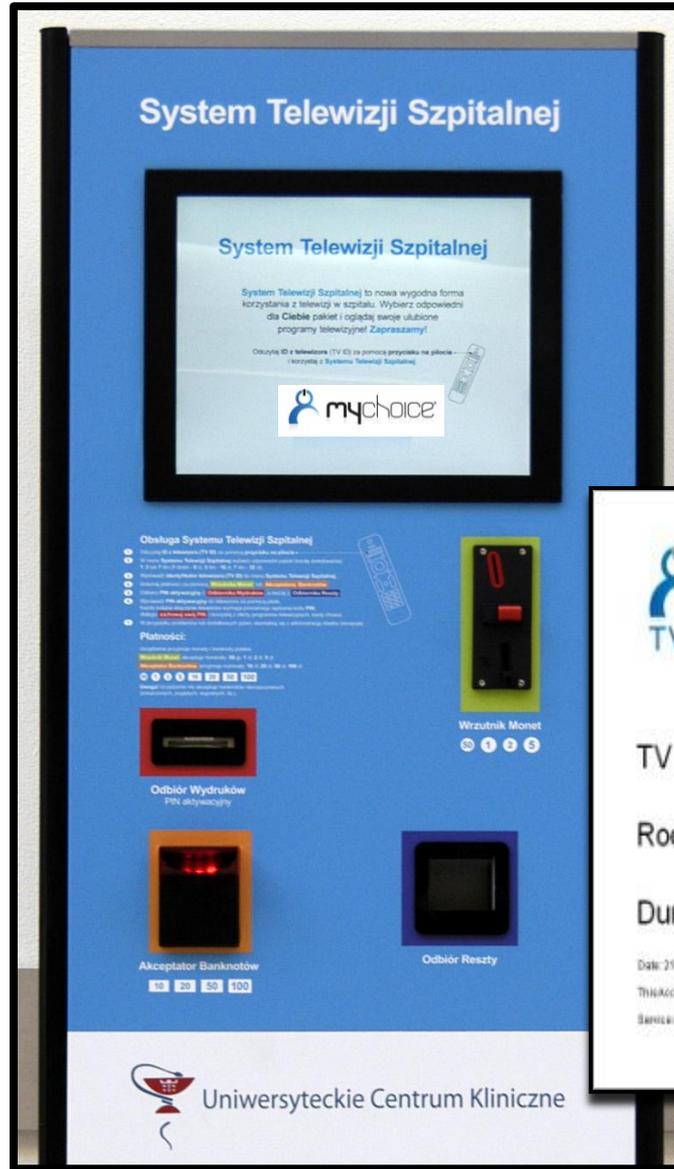
Service desk: +12 345678912

PHILIPS Hospitality TV

Applications

Use cases

- Kiosk New
- Credit New
- Phone
- Card



Print-out

- **Vendor machine*** provides direct PIN-code to guest
- 1, 3, 7, 14 and 28 days access
- Low reception effort

Use cases

→ Kiosk

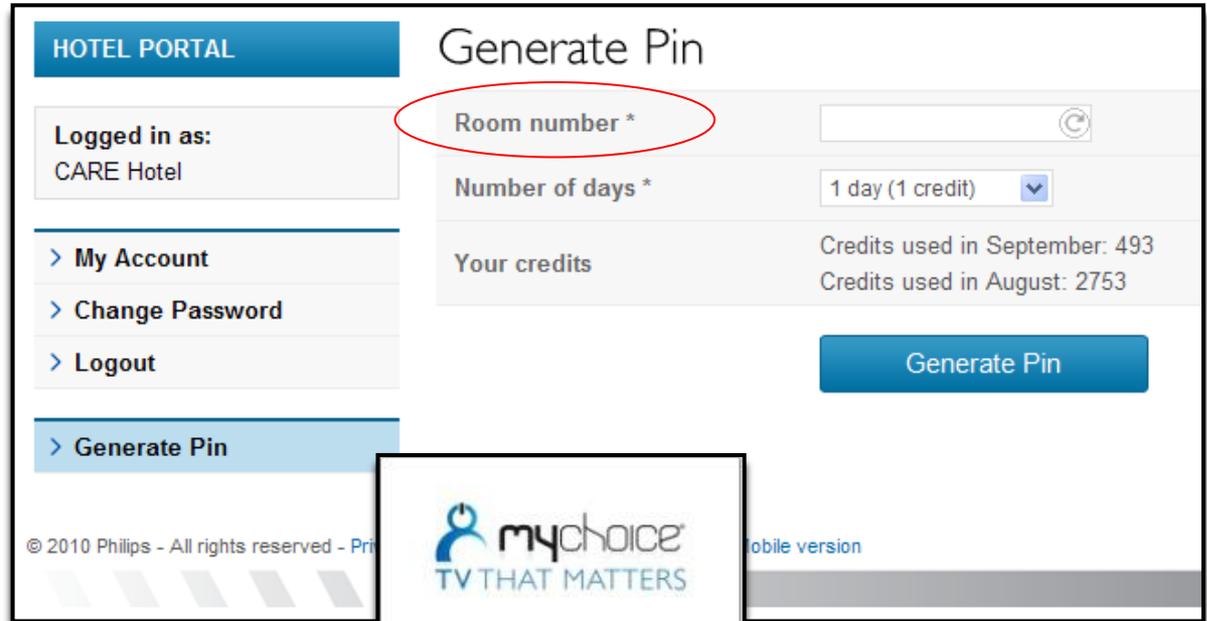
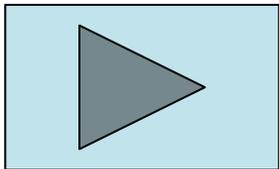
New

→ Credit

New

→ Phone

→ Card



Print-out



- **Reception** provides direct PIN-code to guest
- 1, 3, 7, 14 and 28 days access
- Coupling to PMS/booking systems possible

Use cases

→ Kiosk

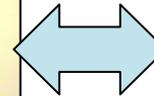
New

→ Credit

New

→ Phone

→ Card



Guest / Patient calls for access



- **"Phone operator"** provides PIN-code to guest
- 1, 3, 7, 14 and 28 days access
- Low reception effort

Use cases

→ Kiosk

New

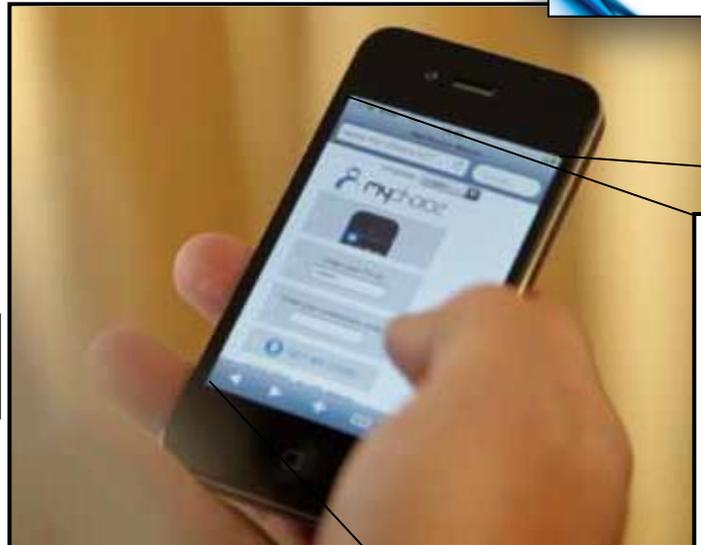
→ Credit

New

→ Phone

→ Card

Scratch cards



WWW.MY-CHOICE.TV

1 Press the 'MyChoice' button



2 Enter your TV ID



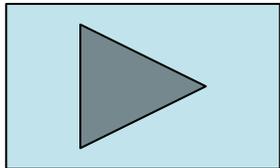
3 Enter your MyChoice code



4

Get your personal PIN code

- **Guest** gets PIN-code with Card code + TV-code
- 1, 3, 7 days scratch cards
- Anonymous, low reception effort, card is value item



Installation

Use of ROOM-ID: Link TV to ROOM

Room 100 = TV numb.1



Room 101 = TV numb.2



Room 102 = TV numb.3



WWW.MY-CHOICE.TV

DEALER PORTAL

Logged in as:
Jan de Dealer

- > My Account
- > Change Password
- > Logout

- > Hotels
- > Rooms
- > Request Credits

Room - Hotels

Hotels

Hotel	Nr of rooms
CARE Hotel	8
Etap Berlin	5
Maria Hospital	6
Rolands hotel	1

Room - List "CARE Hotel"

Hotels Rooms + New 📄 Import CSV

Room number	Serial number
100	01234567890123
101	01234567890123
102	SSN12345678902
106	SSN12345678901
200	SN31335672345
300	SN30495588755
400	SNN12345678901
500	SN 3133 34353653

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